

# Implementation of BDS Programme for SIDBI

## Description of the Project

The Project aimed at providing business support services to the enterprises with a view to achieve skill development in the cluster. It also aimed at enhancing the employment creation and income generation capacity by implementing the Business Development

Services Program in three Clusters namely Ludhiana Knitwear Cluster, Pune Fruits and Vegetables Processing Cluster and Tirupur Knitwear Cluster.

Given below are some of the major achievements and the initiatives undertaken in the clusters as a result of this programme.

## Ludhiana Knitwear Cluster

The skill development initiative taken to cater to the labor requirement of the cluster consisted of four models which are:

### SKILL DEVELOPMENT MODELS

Establishment of training centre at villages.

Training of females in the firms itself where they were absorbed after the completion of the training.

Transforming of a machine supplier into a training provider.

Training of the Ludhiana Central jail inmates for specific skills and after the training is finished, paying them for the job done

## INITIATIVES TAKEN FOR DESIGNING

**Resource  
Centre for  
Designers**

**Council of  
Fashion  
Designers of  
Ludhiana**

## ACHIEVEMENTS

Three energy auditors have been introduced in the cluster.

14 firms have been benefitted by energy saving activities.

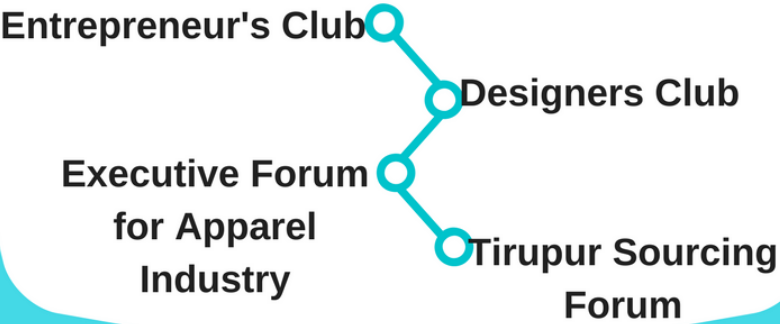
36 BDSPs were linked and 85 BDSPs were trained.

- 80 firms benefitted by quality upgradation activities.
- Nine firms were benefitted by productivity improvement.
- Employment generation for 800 persons.
- Voucher cost support was provided to 34 firms.
- Two technical institutes created for training.

## Tirupur Knitwear Cluster

### MAJOR INITIATIVES

#### 1) Formation of Forums and Associations



2) Evolution of NIFT-TEA as an umbrella BDSP - ACDS coordinated with NIFT faculty to provide training in sectors under the project.

**3) Initiatives taken for quality and technology upgradation** - Trainings on QC, six-sigma, lean and manufacturing etc. provided to the middle level employees has helped in the quality upgradation of Tirupur knitwear cluster.

**4) Attitude and behaviour of the workforce** - Soft skill training was provided to the employees at the managerial as well as the ground floor level. This was done through training programmes, seminars, workshops and counselling sessions which resulted in a very positive change in the attitude of the workers.

## ACHIEVEMENTS

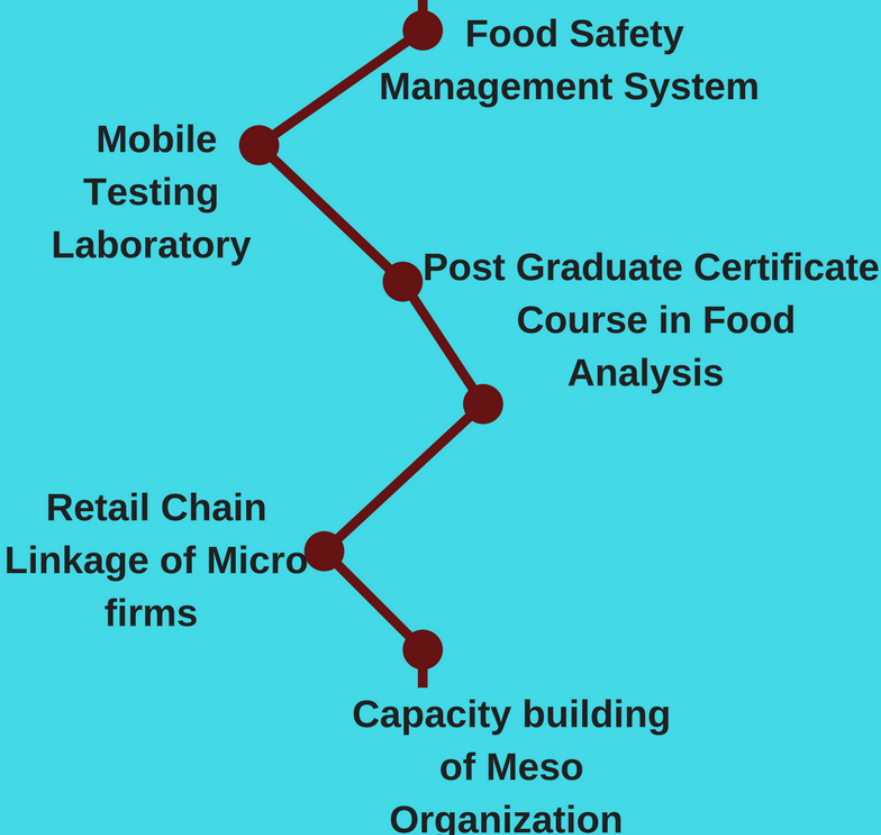
800 people trained in Skill Development.

- 34 BDSPs were linked and 24 BDSPs trained.
- 4 firms were benefitted in quality upgradation.
- 8 firms benefitted by productivity improvement
  - 2 firms benefitted in market linkage.
- 10 firms benefitted by energy saving initiatives.
  - Rs. 100 million saved in by energy and productivity activities.
- Employment generation for 228 persons.

- Turnover enhanced by Rs.70 million.
- Voucher cost support provided to 33 firms.
- Generation of a cumulative annual savings of more than Rs. 8 Cr/- and an average of 24% increase in productivity .

## Pune Fruits & Vegetables Processing Cluster

### MAJOR INITIATIVES





## ACHIEVEMENTS



Total 600 clients served in Food , Fruits and Vegetable Processing Industry.

- More than 2000 persons trained under SIDBI support.
  - Implementation of Unique curriculum model :- PGCC.
  - Cost benefit under SIDBI supported activities for cluster approx. Rs. 18 lakhs.
  - Ease of implementation of BDS for clusters.
  - Awareness and support of Meso Organization activities.
    - International Institutional linkage and collaboration with KIN University Germany.
  - Employment generated for 70 persons by NAFARI supported activities.
  - Employment generated by project for 500 persons.
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