

SIDBI :MAPPING OF NON- FINANCIAL GAPS ON SELECTED MSME CLUSTER

INDIA
Tirupur
Ludhiana
Pune
NCR

DESCRIPTION OF THE PROJECT

The aimed at assessing the present conditions of the selected MSME clusters. The following parameters were undertaken the given challenges; opportunities; present working conditions bottlenecks in technology; ICT; energy; marketing; utilisation of government schemes and value chain analysis.

Furthermore, major pressure points were identified, and a suitable action plan was suggested for the "Tirupur and Apparel Cluster", "Ludhiana Knitwear and Apparel Cluster ", "Pune Fruit and Vegetable Cluster ", and " Delhi- NCR Information Technology Cluster "

ACTIVITIES CARRIED OUT

BASELINE SURVEY

PRIMARY SURVEY

OPPORTUNITIES

The diagram shows the text 'BASELINE SURVEY' on the left. Two lines extend from the right side of this text. The top line has a small circle at its end and points to the text 'PRIMARY SURVEY'. The bottom line also has a small circle at its end and points to the text 'OPPORTUNITIES'.

1

ORGANISING

SEMINARS

WORKSHOPS

The diagram shows the text 'ORGANISING' on the left. Two lines extend from the right side of this text. The top line has a small circle at its end and points to the text 'SEMINARS'. The bottom line also has a small circle at its end and points to the text 'WORKSHOPS'.

2

DETAILED PROJECT REPORT
WAS PREPARED

3