Analysing Schemes of Ministry of MSMEs and creating Prototype for National Portal

Description of the Project

The Project focussed on analysing the MSME schemes and provided inputs to the Government. It aimed at preventing the duplicacy of efforts by the Government which was neither beneficial to the MSMEs nor to the Government.

The Project covered creation of an easy to understand guide for MSMEs on various schemes for the Ministry to post it on the website that would result in an increase in the usage of schemes by the MSMEs. Different parameters like **scheme description**, how to apply and who can apply were considered to standardise the schemes for the portal.

MSME Schemes

1) Advisory and consultancy services by Coir Board.

Related Scheme: Scheme for Trade and Industry
Related Functional Support

2) Awards for the Coir Industry

Related Scheme : Scheme of 'Export Market Promotion' of the Coir Board

3) Credit linked subsidies for the establishment of micro enterprises

Related Scheme: Prime Minister's Employment
Generation Program

4) Export incentives for the exporting Khadi institutions

Related Scheme: Scheme for enhancing productivity and competitiveness of Khadi Industry Artisans

6) Funding Support for establishing and

Financial Support for enhancing productivity and competitiveness of khadi artisans

- strengthening of Rural Industry Service Center
 (RISC)- a common facility unit for Khadi and Village
 Industries

 Related Scheme: Scheme for promotion of Village
- Industries Cluster-Rural Industry Service Centre for Khadi and VI activity

 7) Funding support entities for the construction of

worksheds in Khadi sector

Related Scheme: Workshed Scheme for Khadi

- artisans.

 8) Funding support for conducting entrepreneurship development programs for various managerial and operational competencies in coir industry
- Related Scheme : Scheme for rejuvenation, modernization and technology upgradation of the coir industry.
- 9) Funding support for conducting surveys, studies and policy research in areas relevant for MSMEs
- Policy Research

 10) Funding Support for conducting training programs in the entrepreneurship and/or skill

Related Scheme: Scheme of Surveys, Studies and

- development

 Related Scheme: Scheme For Assistance To Training
- 11) Funding Support for construction and strengthening of Entrepreneurship Development

12) Funding support for co-sponsoring the marketing events organized by industry associations/other organizations

Related Scheme: Scheme For Assistance To Training Institutions

Related Scheme: Scheme for Marketing Assistance 13) Funding support for establishing marketing consortias for the coir industry

Related Scheme: Scheme for Marketing Assistance 14) Funding support for establishing marketing consortias for the coir industry

Related Scheme: Scheme for rejuvenation, modernization and technology upgradation of the coir industry 15) Funding support for implementing R&D projects

in Khadi and Village Sector Related Scheme: Scheme for 'Implementation of R & D

Projects' 16) Funding support for organising Entrepreneur **Development Programmes (EDPs) for Coir Industry**

Related Scheme: Scheme for skill upgradation and

quality improvement in coir industry

17) Funding support for organizing exhibitions/

trade fairs in India

Related Scheme: Scheme for Marketing Assistance

18) Funding Support for organizing the International

Cooperation

Conferences/ Seminars in India Related Scheme: Scheme for International 19) Funding support for organizing training programs related to processing of coir to artisans and workers of coir industry

Related Scheme: Scheme for skill upgradation and quality improvement in coir industry

20) Funding support for organizing training programs related to quality improvement, latest technologies and related areas for coir industry

and related areas for coir industry

Related Scheme: Scheme for skill upgradation and quality improvement in coir industry

21) Funding support for participating in exhibitions/ trade fairs in India

Related Scheme: Scheme for Marketing Assistance

22) Funding support for participating in fairs/exhibitions related to the Coir Industry

Related Scheme: Scheme for rejuvenation, modernization and technology upgradation of the coir industry

23) Funding support for participating in Quality

Related Scheme: Scheme for skill upgradation and

quality improvement in coir industry

24) Funding support for participation in international

Related Scheme : Scheme for Marketing Assistance

exhibitions/trade fairs held in foreign countries

category enterprises in Techmart - an international exhibition organised by NSIC in India

25) Funding support for participation of the special

Related Scheme : Scheme for Marketing Assistance

26) Funding support for Performance & Credit Rating **MSMEs** Related Scheme: Performance and credit rating scheme for small industries

27) Funding support for setting up new coir units an modernization of existing coir units

Related Scheme: Scheme for Development of Production Infrastructure 28) Funding support for setting up of inhouse testing laboratories in Khadi and Village Industries

Related Scheme: Inhouse Test Laboratory scheme

29) Funding support for technology upgradation in production and processing of coir and coir products Related Scheme: Scheme for rejuvenation, modernization and technology upgradation of the coir industry

activities including soft, hard and thematic interventions Related Scheme: Scheme of Fund for Regeneration of Traditional Industries (SFURTI)

30) Funding support for the cluster development

31) Funding Support for the deputation of MSMEs to international countries for skill upgradation or for marketing opportunities

Related Scheme: Scheme for International Cooperation 32) Funding support for the insurance of Coir

Workers against death or disability

Related Scheme: Scheme for Coir Workers Group Personal Accident Insurance

33) Funding support for the life insurance of Khadi Karigars, spinners, weavers and other artisans

34) Funding support for the special category enterprises to participate in Buyer-Seller

Related Scheme: Insurance for Khadi Karigars

meets

Related Scheme : Scheme for Marketing Assistance

35) Funding support for using the eco-friendly technology of natural dyeing in coir sector

Related Scheme: Scheme for Science and technology for

Coir Board

36) Funding support for women entrepreneurs in Coi

Sector for technology upgradation

Related Scheme: Scheme for skill upgradation and quality improvement in coir industry

37) Funding Support to banks for providing interest

subsidy on the loans raised by Khadi institutions,
enterprises and artisans

Related Scheme: Interest subsidy scheme under

institutional financing for Khadi and Village industries
 38) Funding support to Coir Board for carrying out data collection, market analysis, surveys, feasibility studies and related activities

Related Scheme: Scheme for Trade and Industry Relate
Functional Support

39) Funding support to Coir Board for organizing and

participating in international fairs, buyer-seller meets and market promotion for coir industry.

Related Scheme: Scheme of 'Export Market Promotion of the Coir Board

of the Coir Board

40) Funding support to Coir Board for participating in the international seminars and conferences

Related Scheme : Scheme of 'Export Market Promotion'

of the Coir Board 41) Funding Support to Coir Board for publicity

42) Funding support to coir research institutes for carrying out technology upgradation, product development, infrastructure development, R&D and other related activities in Coir Sector

abroad and promotion related activities

Related Scheme: Scheme of 'Export Market Promotion' of the Coir Board

Related Scheme: Scheme for Science and technology for Coir Board 43) Funding support to NSIC for organizing

technology exhibitions in foreign countries Related Scheme: Scheme for Marketing Assistance 44) Funding support to the Coir Board for

conducting studies, marketing and other activities for the promotion of Coir Sector Related Scheme: Scheme of 'Export Market Promotion' of the Coir Board

45) Funding support to the Coir Industries for marketing events, promotional material, websites,

marketing infrastructure, marketing studies, godowns and related activities **Related Scheme:** Scheme for Market Development

Assistance for Coir Sector 46) Funding support to the Coir Industry for

participation in Buyer Seller Meets/Trade Delegations/Trade Fairs & Exhibitions held abroad

Related Scheme: Scheme of 'Export Market

Promotion' of the Coir Board 47) Funding support to the Coir Industry for the development of promotional material in Buyer

Meets/Trade Delegations/Trade Fairs & Exhibitions held abroad Related Scheme: Scheme of 'Export Market Promotion' of the Coir Board

48) Funding support to the coir industry for the filing of IPR

Related Scheme: Scheme for Science and technology for Coir Board 49) Funding Support to the Udyami Mitras for

rendering assistance and handholding support to the potential first generation entrepreneurs Related Scheme: Rajiv Gandhi Udyami Mitra Yojana

50) Interest subsidy on the loans raised by Khadi institutions, enterprises and artisans

Related Scheme: Interest subsidy scheme under institutional financing for Khadi and Village industries

51) Organize International Exhibitions/Trade Fairs/Buyer-Seller Meets/Technology Exposures

Related Scheme: Scheme for International Cooperation

52) Participate in exposure tours and awareness programmes for the Coir Sector

quality improvement in coir industry

Related Scheme: Scheme for skill upgradation and

53) Participate in intensive campaigns and marketing promotion events organized by NSIC

Related Scheme: Scheme for Marketing Assistance

54) Participate in international exhibitions/ trade fairs/ marketing events held in India

Related Scheme: Scheme for International Cooperation

55) Participate in International Exhibitions/Trade Fairs/Buyer-Seller Meets/Technology Exposures

Related Scheme: Scheme for International Cooperation

56) Participate in international tours for skill upgradation or for marketing opportunities

Related Scheme: Scheme for International Cooperation

57) Participate in training programs for entrepreneurship and/or skill development

Related Scheme: Scheme For Assistance To Training
Institutions

58) Participate in training programs related to processing of coir to artisans and workers of coir industry

Related Scheme: Scheme for skill up gradation and quality improvement in coir industry

59) Participate in training programs related to quality improvement, latest technologies and related areas for coir industry

Related Scheme: Scheme for skill upgradation and quality improvement in coir industry

60) Reimbursement for the cost for participation in international trade fair, exhibitions, sale cum study tours

Related Scheme: Export Incentive Scheme' to assist exporters of KVI products

61) Reimbursement of certification fees for

acquiring ISO 9001-2000 standard.

Related Scheme: Scheme for implementation of ISO – 9001-2000

62) Reports and Resources offered by Coir Board

62) Reports and Resources offered by Coir Board

Related Scheme: Scheme for Trade and Industry
Related Functional Support

63) Strengthening of infrastructure of existing weak
Khadi institutes

Related Scheme: Scheme for Strengthening of Infrastructure of Existing Weak Khadi institutions and Assistance for Marketing Infrastructure

64) Strengthening of Marketing infrastructure of Khadi Institution

Related Scheme: Scheme for Strenghtening of

Infrastructure of Existing Weak Khadi institutions and Assistance for Marketing Infrastructure

65) Subsidies on the cost of production to the Khadi artisans, spinners, weavers, producing and selling

institutions

Related Scheme : Marketing Development Assistance
Scheme

Scheme