

CONDUCTING AWARENESS WORKSHOP (SENSITIZATION PROGRAMME) CUM SUPPORT CLINICS ON PUBLIC SUPPORT SCHEMES

INDIA
Dehradun
Hyderabad
Belgaum
Tuticorin
Bhopal
Aurangabad

DESCRIPTION OF THE PROJECT

The project initiative was to go beyond awareness creation and provide handholding by onsite assistance for accessing the support schemes and query resolutions. In the long run, such an exercise would help in developing an institutional relationship between associations, MSME-DIs and other implementing agencies and associations which might undertake a more proactive role in the utilization of these schemes. During the project, Seminars / workshops have been conducted at seven locations viz. Dehradun, Uppal-Hyderabad, Belgaum, Tuticorin, Bhopal, Aurangabad and Ranchi and onsite and offsite support was given to Member MSMEs and associations on DC MSME schemes.

OVERVIEW

Our team mobilised BMOs for conducting seminars / workshop seven location viz. Dehradun ; Uppal-Hyderabad , Belgaum ; Tuticorn; Bhopal ; Aurangabad and Ranchi . Furthermore; onsite and offsite support was given to Members MSMEs and associations on DC MSME Schemes.

ACTIVITIES CARRIED OUT

- Liaison with local associations for partnership in the project .
- Creating awareness about the scheme clinics in the major industry clusters.
- Liaison with MSME-Dis, NPC, DIC, NID SIDBI etc. for becoming part of the project.
- Logistics and other arrangements for scheme clinic .
- Organising workshop in local industry association office .
- Capacity building of association by enabling association executive for providing assistance to MSMEs on utilisation of the schemes .
- Guiding MSMEs in applying for government schemes